

Wausau Pro Musica Board Meeting February 4, 2020

Wausau Conservatory of Music

Call to Order – Dixie

Meeting called to Order at 5:20 PM

Members Present: Dixie, Judy (via Speakerphone), Shelly, Liz, Linda, Wendy, Barb;
Excused due to illness: Jeannie; Invited guest: Karen Zuidema, new Artistic Director

Minutes of January 14, 2020 Meeting – Dixie

Board Action: Minutes Approved

Dixie volunteered to act as secretary for this meeting in Jeannie's absence

Treasurer's Report – Wendy

A.

Checking \$4738.32

Savings 9,713.11

Total \$14,951.43

Board Action: Treasurer's Report Approved

B. Wendy had sent out a revised Jan-Dec 2019 annual report; net loss of \$910.62. The Board members were reminded to submit all invoices/bills before the end of the year

Update on new Artistic Director – Dixie, Barb and Liz

- Karen had been contacted by phone on Jan 14 and accepted the position
- Dixie emailed her a contract for Sept 1 2020 – May 31 2021
- Karen signed the contract for the amount offered at a dinner meeting with Liz, Barb and Dixie on Jan 21
- Karen and Judy will work together on the transition and Karen is doing the rehearsal this evening

Update on planning for the Spring Concert at GSLC - Dixie

- Kartika has volunteered to run audio for our concert and rehearsals
- Dixie signed the building usage agreement and paid the \$50.00 rental fee
- What's the Buzz has been contacted and will record our concert

Replacement for Linda, Member at Large (May 2020) – Dixie

Linda has decided to step off the Board; she has contacted another member who she feels would be a good fit for the Board. That member is to let her know tonight at rehearsal if she

will consider being on the Board. A community member may also be considered and has been part of our strategic plan to broaden the scope of the current Board.

Set date for Spring Christmas concert– Dixie /Karen

Friday, Dec 4 and Sunday, Dec 6 were approved for dates for the Christmas concert. Karen agreed with continuing the Friday evening concert at 7:00 PM and the Sunday afternoon concert at 2:00 PM. Dixie will contact First English Lutheran Church to secure that venue. Refreshments will be served during intermission.

Update on Signature Fundraising Committee – Dixie

Debi Trader and Kathy Koch-Engstrom have agreed to be co-chairs again. Dixie emailed them with the recommendations that were made at the Jan 14 Board meeting and requested a deadline of April 1 to have Board approve venue, artist and food. Judy agreed to stay on the committee in an advisory capacity and Karen indicated she would like to be included in the planning as her schedule allows.

Fundraising Ideas – Wendy

- Wendy reported that donations to non-profits can be made from individual accounts of Thrivent members. Also seed money for fundraisers or educational purposes can be requested \$250.00 per event.
- Barb mentioned a couple fundraising ideas including a Father/daughter dance or fashion show. The Board consensus was that we would not want to spend a lot of time and energy on a fundraiser since we have the signature fundraiser slated for Spring 2021.
- Dixie reported we currently have a \$1000 request for sponsorship from UMR; this was a business contact through Kathy Zabel that wasn't able to be provided for the Janet Planet fundraiser but we may still be able to receive it. Dixie sent in information on our organization and Wendy will provide the W9 they requested.
- Barb suggested we check out Amazon Smiles where a percentage of the sales can be designated to a non-profit. Dixie to contact Mary Dassler, Webmaven to request her assistance in launching this.

Next meeting date March 3, 2020 at 5:15 pm - Meeting Adjourned at 5:56 PM

Respectfully Submitted, Dixie Hettinga – Acting Secretary