

Wausau Pro Musica Board Meeting January 14, 2020

Wausau Conservatory of Music

Call to Order – Dixie

Meeting called to Order at 5:38 pm

Members Present: Dixie, Judy (via Skype), Shelly, Liz, Linda, Wendy, Barb & Jeannie

Minutes of November 26, 2020 Meeting – Jeannie

Board Action: Minutes Approved

Treasurer's Report – Wendy

Checking \$6,438.86

Savings 9,713.11

Total \$16,151.97

Ticket Sales Christmas Concerts \$3,230.00

Total Expenditures for the year \$33,682.49; Total Income \$33,218.41. For Jan-Dec 2019 we operated at a loss of \$439.08.

Board Action: Treasurer's Report Approved

2020 Budget- Wendy/Dixie

- Budget Items reviewed line by line

Motion by Liz & seconded by Linda to raise member dues to \$35.00 per semester plus an additional \$15.00 fee per semester for music purchases bringing the total per semester to \$50.00

Board Action: Approved

- Post copy of Budget and Meeting Minutes to the Members only section of the Web Site
- Discussion to survey membership regarding lowering CD & DVD cost to \$10.00 to encourage additional sales or increase to \$20.00 to cover costs
- Motion by Wendy to approve the 2020 Budget as amended seconded by Liz

Board Action: Budget Approved (see attached copy)

Thank you Wendy for your hard work preparing the budget and keeping such excellent records!

Wrap up of Christmas Concerts – Dixie

- Run-Out Gigs before Christmas worked out well
- Continue Reception during intermission which is enjoyed by the audience

- Duty List a great idea to assist with a successful clean-up
- Dixie followed up with FELC on the carpet stains and they were able to remove them to their satisfaction.
- Assessment of hired audio technician which ended up costing \$300 (\$25/hour); Dixie will see whether we can get any one at GSLC to run audio for a reduced price

Need for purchase of keyboard/digital piano/clavinova- Dixie/Judy

- Determined clavinova is too heavy to transport; reviewed specs provided by Don
- Tatiana to be consulted when considering rental or purchase of keyboard

We decided for now to rent keyboard when needed as the purchase price would exceed our current budget; rental cost through Jerry's music is \$150.00 for full size keyboard.

Spring 2021 Fundraiser – Dixie

Establish working guidelines for Signature Fund Raising Committee

- Contact Debbie and Kathy to see if they want to co-chair committee
- Barb Oelke, PR Chair should be included in the committee
- Start Corporate Campaign as soon as possible – suggested March
- Perhaps a sub-committee for corporate sponsorship should be formed
- Cost estimates for venue, featured artist, food etc to be presented by April 1, 2020
- Co-ordinate Lettering Writing Campaign and Signature Fund Raiser so that duplicate requests are eliminated

Set date for Spring Business Meeting – Dixie

Dixie asked if anyone is considering leaving the board. Linda Terwilliger has considered stepping down and will advise later.

Meeting has been set for May 12,2020 the meeting place TBD

Presentation of potential Artist Director candidate – Dixie/Liz/Barb

Judy signed out for this portion of the meeting

Dixie presented credentials for Karen Zuidema a potential candidate for Artistic Director along with her Resume and professional and personal references. Dixie, Barb and Liz felt she would be a good fit for our organization. She is more than willing to collaborate with Judy for a smooth transition and will be able to attend our February 4th rehearsal.

Barb has known her for years as Karen is also a member of Lyric Choir and is an alto along with Barb. Liz was impressed with her as well as.

Motion made by Linda and seconded by Shelly to offer the position of Artistic Director to Karen for the Fall 2020- Spring 2021 semesters

Board Action: Motion approved to offer the position to Karen Zuidema

Next meeting date February 4, 2020 at 5:15 pm - Meeting Adjourned at 8:25pm

Respectfully Submitted, Jeannie Hagenbucher - Secretary